

DOWNTOWN DEVELOPMENT COMMISSION REPORT

The Downtown Development Commission was called to order on January 22, 2015 at 6:00 P.M.

On roll call were members Mayor Baumgartner, P. Bula, R. Elkington, B. Kierstyn, J. Roseberry, D. Beckman and D. Eylander.

Others attending: City Forester Terry McConnell, Friendship Rep. Bob Berry and Admin. Asst. Michelle Klein

Motion by D. Beckman, Second by R. Elkington to approve the minutes of the October 2, 2014 meeting as printed. All voted aye.

Petitions & Communications:

Mayor Baumgartner introduced and welcome newest member Robin Elkington to the Commission.

Agenda Items

Discussion Regarding Farmers Market:

Nate and Joan Kirslenlohr representing the Hazel Street Farm Market discussed the plans for this year. The farm market will start Wednesday, May 27th and run through Wednesday, October 14th. UW Ext. Nutrition Coordinator, Therese Wimmann, instrumental in the success of the farm market, is on medical leave. Annie Erdmann and Diane Babcock, farm market participants, are taking the lead on organizing the 2015 Hazel Street Farm Market. The farm market vendors are discussing creating a co-op. The Downtown Development Commission was asked to adopt a resolution in support of the Assembly Bill "Pickle Bill", which allows limited sales of home-canned foods without a license.

Discussion Regarding Future Ideas:

A 'kick-off' to summer event is scheduled at Lions Park for Friday, June 5th. Commission members will be asking local businesses for donations, similar to last year's Oktoberfest. City crew will be trimming trees possibly cutting one down. A day will be scheduled for the commission members and any other volunteers to clean up the Lion's Park and to plant donated perennials. City crew will be building 2 additional planters to help barricade Hazel Street from April 15th – October 15th.

Discussion Regarding Projects for Main Street:

Discussion was held regarding excess liter along Main Street. Members Beckman and Elkington are looking into applying for the Reducing Cigarette Butt Litter Grant, a Keep America Beautiful (KAB), 2015 Cigarette Litter Prevention Program (CLPP). City crew will be replacing the whisky barrel planters with smaller versions of the ones barricading Hazel Street. Hanging planters, similar to the ones at A-F Motors, will be placed on light poles along Main Street in conjunction with the other planters. New benches are being priced to replace the green ones that have been used in the past.

Discussion Regarding Sign Ordinance:

A discussion was held regarding amending the current sign ordinance.

Motion by Bula, Second by Eylander to adjourn. All voted aye.

mlk

NEXT COMMITTEE MEETING: February 19, 2015 at 6:00 p.m.

AGENDA: Invite MSA to show Lion's Park plans, Sign, Business and Rental Property upkeep Ordinances, Tree guidelines-Terry.